

# Point Beach delivers more than clean, reliable power.



It's an economic engine for Manitowoc County and our entire state.



JOB'S IMPACT



ANNUAL LABOR



ANNUAL ECONOMICS

REGIONAL IMPACT



**1,529 jobs**  
total local

**\$94.3 million**  
in local labor income

**\$663 million**  
local impact



**2,355 jobs**  
total statewide

**\$144 million**  
in statewide labor income

**\$807 million**  
gross state product

## Point Beach powers nearly 1 million Wisconsin homes and businesses

- » Point Beach's operations, tax contributions and wider "ripple effect" represent a **\$663 million economic impact in Manitowoc County** and an **\$807 million impact in Wisconsin** each year.
  - For every dollar of economic impact generated by Point Beach, \$1.44 is generated within the state, and \$2.35 is generated nationally.
- » Point Beach provides more than **600 direct jobs**. When factoring in ripple effects, Point Beach creates more than **1,500 jobs throughout Manitowoc County** and more than **2,300 jobs throughout the state**. These are high paying jobs that benefit the people of Wisconsin.
- » Each year, Point Beach contributes approximately **\$36 million in state and local taxes**. These dollars support local schools, emergency services and infrastructure.

*In October 2020, the University of Wisconsin - Whitewater Fiscal and Economic Research Center conducted a study of the economic impacts of Point Beach Nuclear Power Plant. The study was conducted using the IMPLAN model (input-output) to calculate the direct, indirect and induced or "ripple effects" of the power plant.*